

**2013-2014
Mid-Year
Committee/Advisory Council Report**

Committee Name: Business Management Advisory Committee

Chairperson: Larry Martin

List of members:

Larry Martin, General Mgr., Market Street

Cliff Berg, Chief Lending Officer, First National Bank of Wichita Falls

Ann Tacker, Training Manager, Tyson/Wright Brand Foods

Kevin Goldstein, President, First National Bank of Wichita Falls

Phillip Lam President, Landmark Title Company

Dr. Terry Patton, Dean, Dillard College of Business Administration, Midwestern State University

Jennifer Babineaux, Buyer, City of Wichita Falls

Joe Gazdik, Director, United Regional Health Care System

Dates of meetings: October 23, 2013—12:00-1:25 PM

Accomplishments:

- Graduate count for last 5 years was 36
- Graduates for 12-13 year; 8 graduates
- Total enrollment 137; up 10 or 7.9% from Fall 2012
- Added 2 course sections; 1 for Principals of Acct. and 1 for Business Principals
- Reduced Associate degree hours from 64 to 60
- Promoted program; Career Day, Sophomore Roundup, college fairs at area high schools

Recommendations: None

Membership suggestions: None

Agendas, exhibits and minutes posted to Vernon College web site address:

<http://www.vernoncollege.edu/CollegeEffectiveness/Committees.aspx>

Submitted by: Donna Egoavil

Date submitted: June 30, 2014